

## REMARKS

### Status of Claims

Claims 1-6 are pending.

### Summary of Office Action

References to paragraphs in the Office Action are referred to herein in parentheses identifying the appropriate paragraph, e.g. (para x).

The Preliminary Amendment filed on November 27, 2001 was acknowledged by the Examiner (para 1).

The Examiner has objected to the Specification for minor informalities (para 2).

The Examiner has rejected claims 1-6 under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,076,733 granted to Wilz, Sr. et al (“Wilz”) (para 3).

The Office Action dated July 23, 2003 has been carefully reviewed. Reconsideration of the grounds of rejection is respectfully requested in view of the remarks herein.

### Response to Office Action

1. **Preliminary Amendment and Formal Drawings:** The Applicants submitted a Preliminary Amendment and Formal Drawings on March 19, 2003. The Applicants request the Examiner’s acknowledgement and entry of this Preliminary Amendment and acceptance of the Formal Drawings.

2. **Specification:** The Applicants note with appreciation the Examiner’s identification of a typographical error in the abstract. The Applicants hereby submit an amended abstract to correct the typographical error.

3. **Information Disclosure Statement:** The Applicants note with appreciation the Examiner’s review and consideration of the references cited in the Information Disclosure

Statements mailed on February 7, 2002, July 30, 2002 and January 17, 2003. The Applicants respectfully request the Examiner's review and consideration of the references cited in the Supplemental Information Disclosure Statement mailed on August 7, 2003 (recently filed under 37 C.F.R. § 1.97(c)).

The Applicants note the Examiner has reviewed and considered the U.S. Patents cited in the Supplemental Information Disclosure Statement and Form 1449 mailed on May 12, 2002. Certain documents, however, were not considered because no dates were supplied. The Applicants transmit herewith a new Supplemental Information Disclosure Statement listing the documents not previously considered with the date the documents were retrieved from the Internet. The Applicants request the Examiner's review and consideration of these documents.

**4. Rejection of claims 1-6 under 35 U.S.C. § 102(e):** The Examiner has rejected claims 1-6 under 35 U.S.C. § 102(e) as being anticipated by Wilz, referring generally to figs. 1-3, and col. 10, line 1 through col. 20, line 67.

The Applicants have reviewed the entire Wilz patent, including the 10 columns referred to by the Examiner. The Applicants respectfully submit that Wilz fails to disclose each and every element of claims 1-6.

Wilz discloses a system and method for accessing information resources on the Internet. Col. 2, lines 47-48. The system is comprised of a user computer system, with a bar code symbol scanner and a GUI based web browser in communication with web servers via the Internet. Col. 6, lines 18-20. The web servers store HTML documents, with any type of multimedia information, and the server locations are specified by a Uniform Resource Locator (URL). Col. 10, lines 1-49. To access a web server, the user enters a linear or 2-D bar code symbol, via a bar code symbol scanner, encoded with information such as an Internet browser program command

that writes the URL into the Goto window of the Internet browser; the complete URL of the desired information resource; or Internet protocol identifier. Col. 11, lines 6-20; Col. 13, lines 66-67.

The Applicants respectfully submit that Wilz fails to disclose each and every element of claims 1-3. Wilz does not disclose “selecting at least one network address for each of the retrieved records” based on: “criteria specified by the provider associated with the end-use”; “an expressed goal of the end-user”; or “property information of a session of the end-user on the network” as required by step (d) of claims 1, 2 and 3, respectively. Further, Wilz fails to disclose “initiating transmission of the at least one selected network address from the network site to the end-user” based on “criteria specified by the provider” or “an expressed goal of the end-user” or “property information of a session of the end-user on the network” as required by in step (e) of claims 1, 2 and 3, respectively.

Similarly, Wilz fails to disclose each and every element of claims 4-6. In particular, Wilz fails to disclose a system wherein “based on criteria specified by the provider associated with the end-user, at least one network address for each of the retrieved records is selected”; “based on an expressed goal of the end-user, at least one network address for each of the retrieved records is selected”; and “based on property information of a session of the end-user on the network, at least one network address for each of the retrieved records is selected” as required by claims 4, 5 and 6, respectively. Nor does it disclose initiating “transmission of the at least one selected network address . . . from the network site to the end-user” based on “criteria specified by the provider” or “an expressed goal of the end-user” or “property information of a session of the end-user on the network”, as required by claims 4, 5 and 6, respectively.

## Conclusion

For the foregoing reasons, the Applicants submit that all pending claims are in condition for allowance and respectfully request the issuance of a Notice of Allowance. Reconsideration of the same is respectfully requested in view of the remarks made herein. Should the Examiner have any questions regarding this application, or desire to discuss this application further, the Examiner is requested to contact the undersigned directly at (215) 963-5091.

The Commissioner is hereby authorized to charge any fees due in connection with this submission, and credit any overpayment, to Deposit Account No. **50-0310**.

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